

# IMAAD NASIR

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## EDUCATION

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### University of Maryland

Robert H. Smith School of Business  
*Bachelor of Science, Finance*

College of Computer, Mathematical, and Natural Sciences  
*Bachelor of Science, Computer Science*

**College Park, MD**

Expected May 2025  
GPA: 3.6 / Major GPA: 3.9

### Case Competition

- **Northrop Grumman Hackathon:** Awarded third place for a trend scouting application that allows Northrop Grumman employees to easily scan the web for top startups and companies growing technology areas like Artificial Intelligence, Quantum Computing, and more.

## WORK EXPERIENCE

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### Capital One

*Business Analyst Intern*

**McLean, VA**

*June 2023 – August 2023*

- Analyzed in-house recovery and digital solution impacts on customer behavior and financial outcomes, contributing to a projected \$200 million increase in the top line and a significant decrease in OpEx
- Utilized SQL for a precise target rollout strategy, streamlining project planning and implementation
- Applied statistical techniques and data analysis to craft predictive models, foreseeing fluctuations in customer complaint volumes and patterns and facilitating the adoption of proactive mitigation strategies.

### University System of Maryland Foundations

*Investment Management Analyst*

**Washington, DC**

*October 2022 – Present*

- Selected as 1 of 5 analysts for USM's endowment fund with \$2B AUM funding scholarships and operations
- Support fund goals through efficient asset allocation across private markets, public markets, and alternative assets

### Smith Investment Fund

*Research Associate*

**College Park, MD**

*October 2021 – Present*

- Competitively selected as 1 of 11 out of 70+ applicants for a long-only student-managed fund with \$25,000 AUM
- Pitched a new company each semester to team members – conducted business due diligence and in-depth analysis of company's financial statements, industry fundamentals, as well as a valuation using IRR and trading comparables

#### Selected Project:

- *NET* – Pitched Cloudflare, highlighting market leadership in the CDN sector, efficient network infrastructure, significant investment in product expansion, tailwinds of cloud computing growth, and a proven management team

### Integrity One Solutions

*Summer Intern*

**New York, NY**

*June 2021 – August 2021*

- Revised company website for better user experience and authored articles about current embezzlement cases
- Managed company social media accounts to increase outreach and increase social engagement by 45%

## ACTIVITIES

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### Smith Finance Group

*Member*

**College Park, MD**

*October 2021 – Present*

- Participate in sophisticated discussions about careers and financial markets with financial professionals and peers
- Meet weekly with the investment banking section to learn and apply relevant skills used in the industry

### Boy Scouts of America

*Eagle Scout and Troop Leader*

**Frederick, MD**

*May 2017 – December 2020*

- Planned and held weekly troop meetings, with about 30 troop members, which provided scouts with necessary skills
- Figured out logistics and organized an Eagle Project of constructing a privacy fence for an eagle mew at a local park

## ADDITIONAL INFORMATION

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Computer: Desktop Publishing, Java, Ruby, C, OCaml, Rust, SQL

Languages: Urdu (speech proficiency), Hindi (speech proficiency)

Interests: Poker, Intramural Soccer, Basketball, Traveling, Blockchain Technology