ARIA T. ZUTSHI

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EDUCATION

University of Maryland

Robert H. Smith School of Business Bachelor of Science in Finance and Operations Management & Business Analytics

WORK EXPERIENCE

Smith Investment Fund

VP of Technology & Academy Associate

- Selected as 1 of 12 fundamental analysts out of 96 applicants for a student-managed equity fund with 20k+ AUM
- Conduct fundamental research using accounting practices, financial modeling, and growth-based investment criteria •
- Authored a comprehensive 15-page equity research report on Starbucks' growth potential within the industry, ٠ highlighting the company's total addressable market, competitive advantage, and financial strength

Consult Your Community

Engagement Leader & Business Analyst

- Advised Trippy Tacos to improve its finance and marketing strategy by working directly with influencers to promote new products, gain exposure in the DMV area, and maintain a larger customer base
- Researched influencer marketing strategy to promote the business and understand industry pricing •

Women in Finance Mentorship Program

Mentee

Selected as 1 of 9 students for a program connecting female students with industry alumni, analyzed guest speakers' • advice, and honed networking skills

LEADERSHIP

Stifel Investment Banking Case Competition

Competitor

- Pitched a strategic acquisition of Marathon Oil (MRO) by Shell (SHEL) by creating a slide deck highlighting key • findings and recommendations for the potential deal team with a strong emphasis on synergies
- Collaboratively analyzed value using public comparable companies, precedent transactions, and a discounted cash flow •

Public Forum Debate Team

Captain & Curriculum Developer

- Coached 25+ novices, taught strategies, and hosted lectures, as a Nationally recognized debater
 - Developed and implemented in-depth curriculum for 4th-8th grade students learning Public Forum debate
- Mentored 8 teams in creating cases, formulating rebuttals, and leading mock rounds to prepare them for competition •

Interact Club

President

- August 2019 June 2023 Pioneered over 20 fundraisers, organized service projects, doubled student involvement, and headed annual gala •
- Received Rotary Youth Leadership Award for exceptional contributions and leadership in community service

Comprich

Director of Outreach for North America

- Led international start-up that aims to make academic competitions and resume-building tools widely accessible using a proprietary, user-friendly network
- Established relationships to help expand user base of over 1,000 students and elucidate the benefits of using product •

Peace First Organization

US & Canada Ambassador

- Worked with non-profit organization dedicated to helping young people globally become powerful changemakers •
- Created development toolkits for non-profit owners across the U.S and expanded the International team

HONORS

Public Forum Debate

Championed and placed at 6 nationally-recognized tournaments in the Varsity and Junior Varsity level

ADDITIONAL INFORMATION

Skills: Microsoft Office Suite, Bloomberg, Programming in R/RStudio, Google Suite; Interests: Traveling (Europe/National Parks), Pottery, Painting, Basketball, Hiking, Photography



Remote

June 2022 – June 2023

August 2020 – July 2022

GPA: 3.7/4.0 Expected: May 2027

College Park, MD

College Park, MD

September 2023 – Present

College Park, MD September 2023 – Present

September 2023 – Present

College Park, MD

College Park, MD November 2023

Kennett Square, PA August 2020 - July 2023

Kennett Square, PA